

#1 Resource For Party Service Professionals

2019 Wedding Edition

EAST END

weddings & events

Hamptons | North Fork | Shelter Island

The Magazine

- **42 DAY FIANCÉ**
- **A PRIVATE CELEBRITY WEDDING**
- **HELPFUL TIPS: WEDDING, CATERING & LIGHTING**
- **GETTING DOWN WITH THE GOWN**
- **HOW TO SELECT THE BEST DJ/BAND?**

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EAST END weddings&events

#1 Resource For Wedding & Event Professionals

A Note from the Publisher:

Thank you for taking the time to learn more about the elite wedding and events professionals in our network. As you probably know the East End of Long Island is filled with special celebrations. Whether the you are planning an event in the Hamptons, the North Fork, or on Shelter Island, we are your #1 reference for the finest event services.

Flip through our magazine and browse freely online to find:

- The BEST Wedding & Event Professionals
- Helpful Tips
- Calendar of Special Events

For the latest wedding and event trends, follow us on social media, Facebook and Instagram, ALWAYS feel free to contact with us with any questions.

All the best,
Michael Variale



@eastendweddingsandevents

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www.EastEndWeddingGuide.com

SEVEN WEDDING TIPS

1. #Hash-Tagging

Use front-end capitalization, it makes it easy to read.
#EastEndWedding2020

2. Music Requests

Have Guests RSVP with their Favorite Song(s)

3. Seating Chart Tip

Seat music lovers closest to the speakers.

4. Cell Phones

Silence cell phones during the ceremony.
Texting can wait. It spoils great ceremony & first dance pictures.

5. Social Media

Don't post any photos until AFTER the ceremony

6. Speeches

Keep them fun, classy and to the point.

7. Enjoy Your Dinner

This will probably be the only time during the reception in which you will have a few minutes together.
Soak it all in.

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An Inspiring Dedication

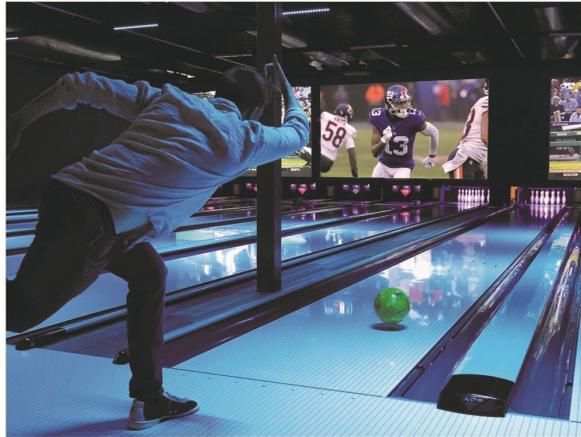
This year's issue is dedicated in loving memory of my mother, Ann Variale. My mother's always said, "Life is a gift, so let's celebrate". My mother's love for family, friends, music, and food has inspired me to be the person I am today. My mother, died on Tuesday, May 29, 2018, ironically, after the Memorial Day Weekend celebrations, from pancreatic cancer. She would always put the needs of others ahead of hers. My mother was loved by literally everybody. I am so proud to be her son.

So go out and **Celebrate Life!**





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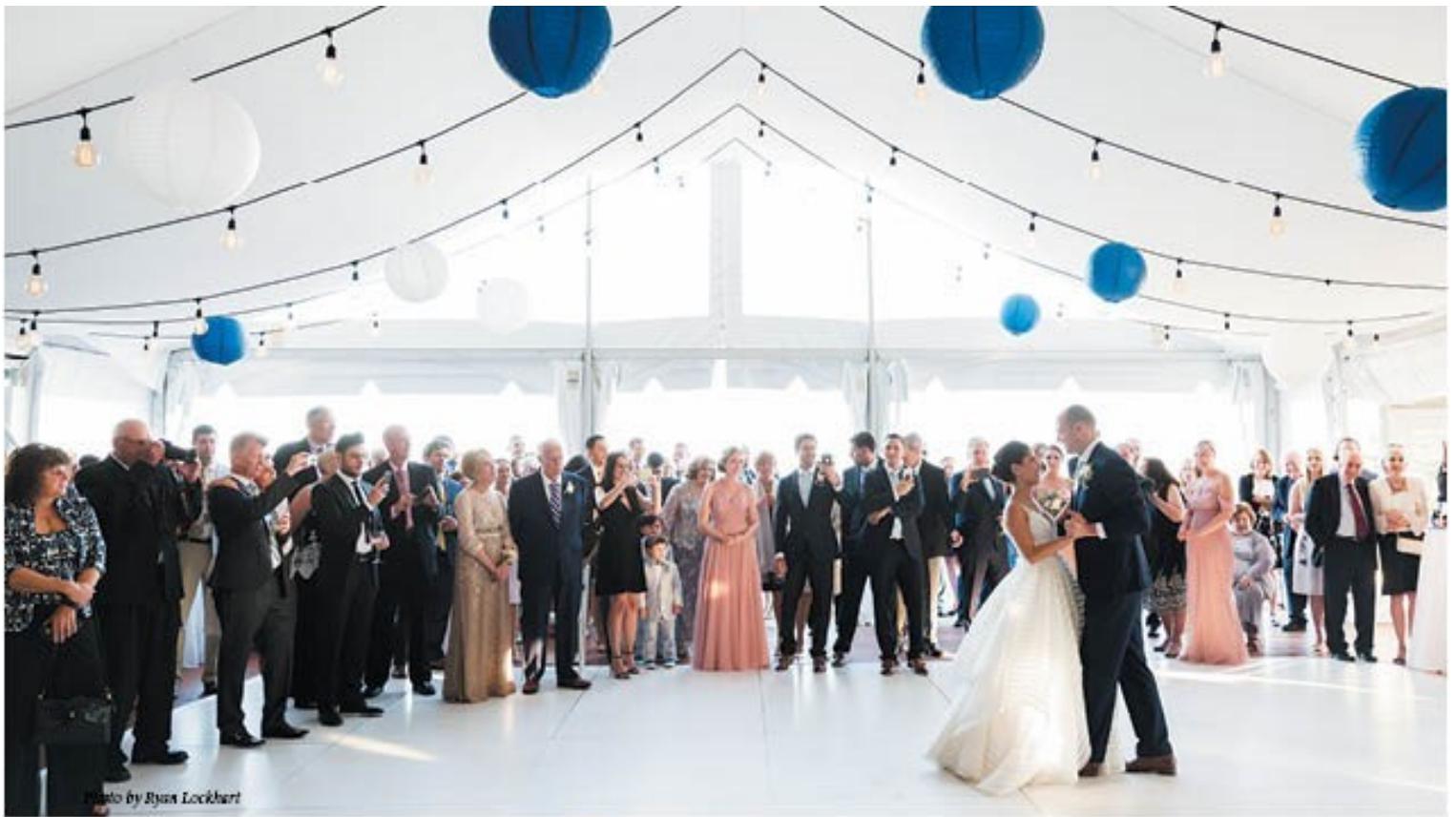


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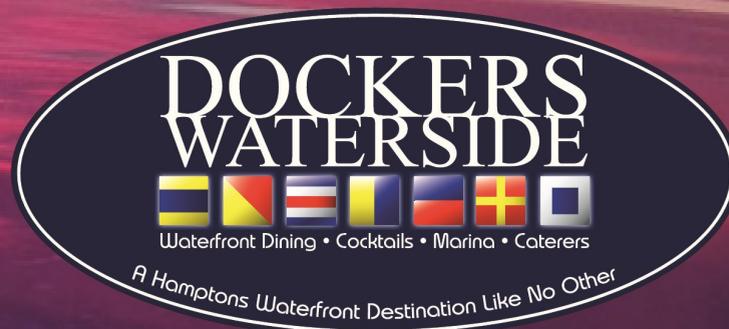
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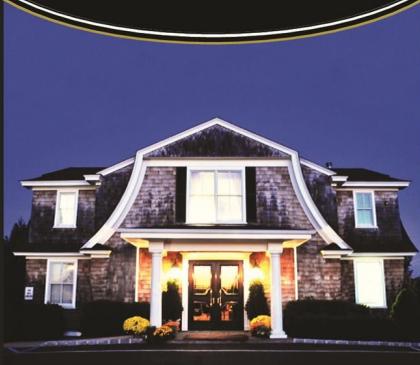
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A PRIVATE CELEBRITY WEDDING

by Michael Variale, East End Entertainment

One of the many beauties of planning a wedding on the East End of Long Island is that each wedding is truly customized. Some weddings are more traditional and formal, on the other hand, some can be just one big party. The wedding of Jess Cagle, Editor-in-Chief of People and Matt Whitney, TV writer/producer, was more on the side of one simple yet glamorous party. The wedding was filled with love, laughter, dancing and fried chicken.

Prior to the wedding day, the core team of wedding professionals, consisting of Steve Clarke, from Sperry Tents, Christina DeSanti of Dreesen's Catering and myself, East End Entertainment, all met with Jess & Matt at the venue in Bridgehampton. During this meeting, the foundation details of the physical layout and the run of the show were formed. It is always a pleasure when the event hosts describe their vision and places their trust in the event professionals. Matt and Jess along with the team created a wedding that was truly unique and a night they and their guests will always remember.

The festivities started with cocktails and appetizers on a deck overlooking the ocean dunes and Sperry Tents. Guests sipped on Cliquot while sampling passed hors d'oeuvres such as lobster on mini brioche toasts and Caesar chiffonade on parmesan crisps. Guests were dressed in neat Hamptons Summer Fun attire and arrived in luxury vehicles.

As cocktail hour concluded, guests gathered under the ceremony tent as the music shifted from pop tunes to songs by Nat King Cole, including The Very Thought of You, L.O.V. E. and When I Fall In Love. There wasn't a formal 'walk down the aisle' but everyone knew the ceremony was beginning. The opening of the ceremony was filled with lots of love and laughs with close friends and familiar celebrities providing a warm and loving welcoming. As they sealed the ceremony with a kiss, the recessional song, All the Singles Ladies (Put a Ring On It) by Beyonce was played as the guests strolled over to the Sperry reception tent.



Sara Lucky

Dreesen's catered buffet of an assortment of fun foods consisting of Picnic Baskets of Dreesen's Fried Chicken, a slider bar of pulled pork, beef, turkey and veggie burgers, grilled marinated summer farm stand veggies, Balsam Farms corn on the cob, traditional potato salad, and a watermelon feta salad with basil mint dressing were waiting to be indulged.



Sara Lucky

At the tail end of dinner, Jess & Matt, while standing on the dance floor, thanked everyone for coming. Jess also wanted everyone to join them on the dance for their first dance right away. At that point, Jess gave me the signal to start the first dance. The song was cued right at the hook in, "It's Raining Men" by The Weather Girls. Literally everyone jumped out of their seats and rushed to the dance floor.

The first dance set consisted of a bunch of awesome disco classics. The dance floor was packed with friends and

(continued on the next page)



Sara Lucky

...continued Private Wedding celebrities the rest of the evening as I mixed a variety of dance music from disco era to the modern tunes.

For the cake cutting, Whitney's Houston's I Will Always Love You was played. You could feel the power of the lyrics and how it permeated the crowd. Family and friends enjoyed the cake and the fresh and hot donuts from Dreesen's Donut Truck, along with ice cream cones from the local Mister Softee Ice Cream Truck.



Sara Lucky



Sara Lucky



Sara Lucky



Sara Lucky



Sara Lucky

Among the celebrity couples in attendance were Sofia Vergara and Joe Manganiello, Armie Hammer and Elizabeth Chambers, Sarah Jessica Parker and Matthew Broderick, Katie Couric and John Molner, Lara Spencer and Rick McVey as well as Ali Wentworth and George Stephanopoulos, who hosted the festivities with their daughters Elliott and Harper. Plus Andy Cohen, Judith Light, Abigail Spencer, Kathy Najimy and Joel Schumacher, and Tony Kushner with Mark Harris (Source: [People](#)).



Congratulations Jess and Matt, we wish you many years of happiness! Thank you for Celebrating Life With Us, East End Entertainment. It was certainly a magical night, and a night for everyone to remember.

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- Dreesen's Donut Truck
- Sperry Tents
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- Plus
- Photos by Sara Lucky

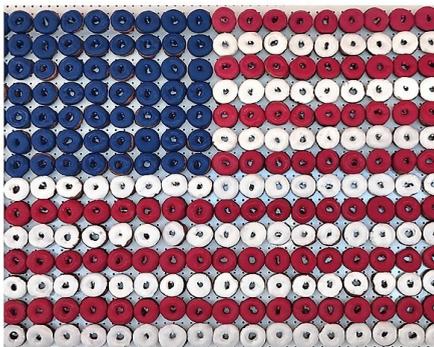
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1. ADEQUATE REFRIGERATION

Most people do not have enough refrigeration for all the food they prepare or purchase for their special event. To serve safe food, make sure to store food at 41 degrees or below.

2. PREPARE IN ADVANCE

Review the menu ahead of time and decide which foods can be made a day or 2 in advance. A stress free party occurs when proper planning and menu preparation is done in advance.

3. ASK THE BUTCHER & FISH MONGER

When ordering meats and seafood, ask them to prepare and package your order so that everything is either, oven ready or ready for sautéing or frying.

4. HELPING HANDS

If you don't hire a caterer, hire a wait staff to assist with preparation and serving of foods, i.e. passing hors d'oeuvres, serving at the buffet and pouring drinks

5. FIND A GREAT COOKBOOK

There are many very good cookbooks out there. The Culinary Institute of America cookbooks are excellent because of their instruction of proper cooking techniques that chefs must learn.

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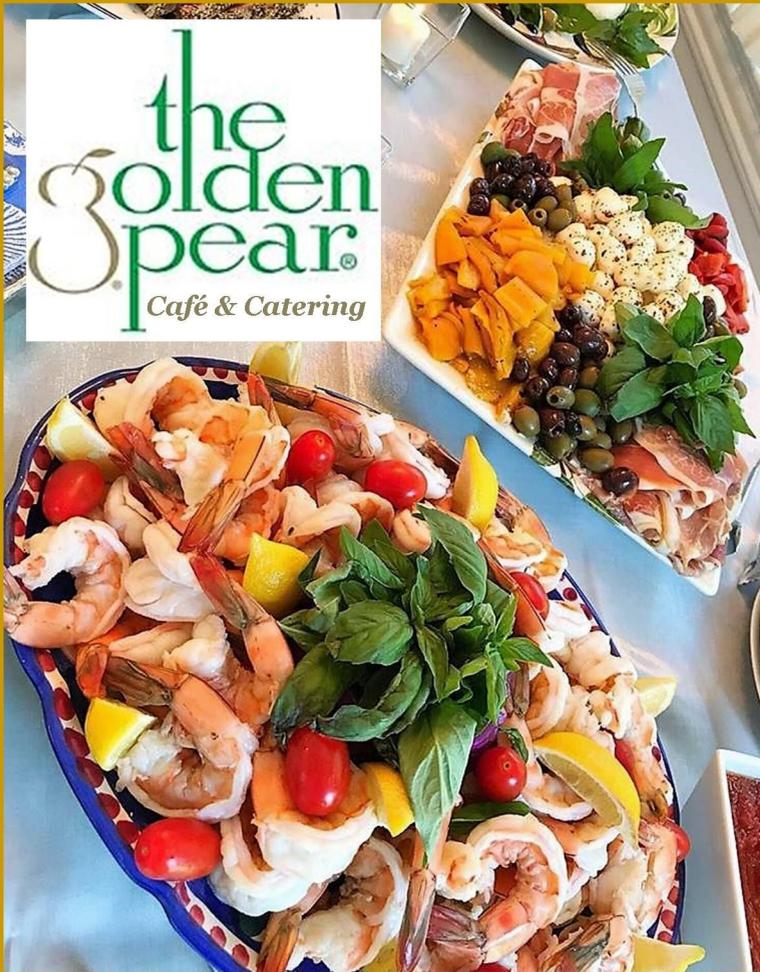
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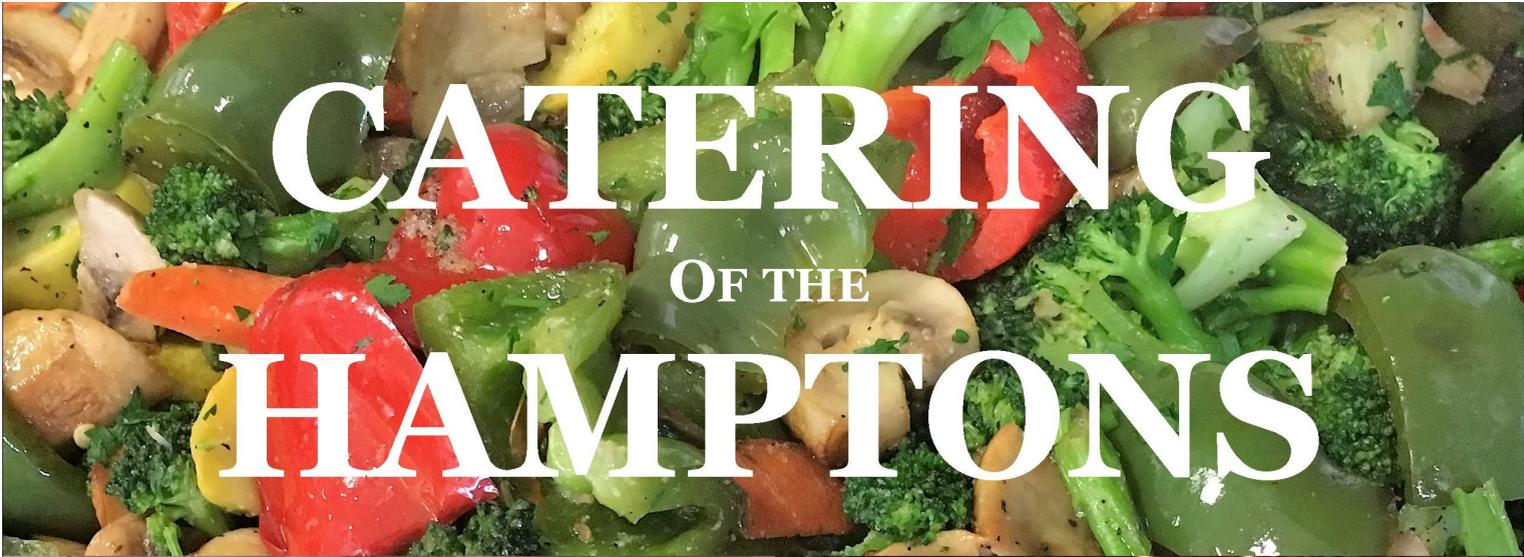
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